

CORPORATE SOCIAL RESPONSIBILITY: CONTEMPORARY CHALLENGES

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Abstract

For a progressive country, economic development is an important issue for a new global economy. As of today, the private sector multinational companies are not part of any particular country but are spread all over the world. In India and other developing countries, accountability of multinational companies and domestic corporate abstract towards the society is mentioned in this research paper. Whether the government is adopting a flexible approach in the determination of corporate social responsibility. The basic question is what efforts have been made by the government so far for its implementation? Also, what reforms are required for proper implementation of the corporate social responsibility policy?

Keywords: *Multinational Corporation, Sustainable Development, Social Responsibility, Information Technology, Environmental Social Governance.*